

# GREEN FUTURES in FASHION, HAIR & BEAUTY

Sustainability has become an important factor for customers of the fashion, hair and beauty industries when making purchasing decisions. Brands that adopt eco-friendly practices, such as using recyclable packaging and promoting ethical sourcing, are gaining more and more customers.

## Job Roles with a Green Future

### SUSTAINABLE PACKING MANAGER

You could be responsible for identifying ways to make packaging processes and materials more sustainable as well as ensuring that packaging adheres to environmental, health, and safety regulations.

### ETHICAL TRADE/SUSTAINABLE SOURCING MANAGER

You could be researching innovative and sustainable fabrics and materials for the fashion industry, as well as building relationships with suppliers which demonstrate responsible practices

### BEAUTY BUSINESS DEVELOPMENT MANAGER

You could be working to help beauty brands to stand out from the competition, making sustainable practices a key part of a brand's USP.

### COSMETIC SCIENTIST

You could be researching and creating new perfumes, cosmetics, and hair care or toiletries products, with the environment and an increasingly green-aware customer base in mind.

Many hairdressers and beauty salons are adopting eco-friendly practices, for example exploring vegan and organic products, and recycling everything in the salon, even hair!

Consumers can make a difference by adopting ways to reduce their carbon footprint and help protect our planet. Here are some simple tips:

- Shop for second-hand clothing first
- Use reusable cotton pads which can be washed instead of cotton wool
- Choose products which use packaging that's recyclable or recycled
- Upcycle clothing – give new life to old garments
- Donate or sell unwanted clothing

## Employment

Hairdressers and barbers are often self-employed, initially 'renting' a chair in an existing salon or business.

Intermediate or advanced apprenticeships are offered by many local fashion retailers as well as hair and beauty salons, making them a great way to enter these industries.

You can enrol on local college courses in fashion design, hair and beauty, with some including sustainability and green skills.

## DID YOU KNOW

If all salons in the UK could reduce their estimated 3.1kg of greenhouse gas emissions per appointment to 2kg, the industry could remove approximately a third of its overall greenhouse gas emissions.

## DID YOU KNOW

The UK's natural and organic beauty market is predicted to hit £339 million by 2025

## DID YOU KNOW

The fashion industry is one of the most polluting and resource-intensive sectors in the world, largely due to all the resources used to create clothing, manufacturing, transport, and packaging. However, many fashion brands are slowly changing to sustainable materials.



Visit [www.icanbea.org.uk](http://www.icanbea.org.uk) or scan here to find out more about how you can have a green future in Fashion, Hair and Beauty, follow the link to information on college courses, apprenticeships and bootcamps for both adults and young people

