

BACKGROUND

Business Philosophy:

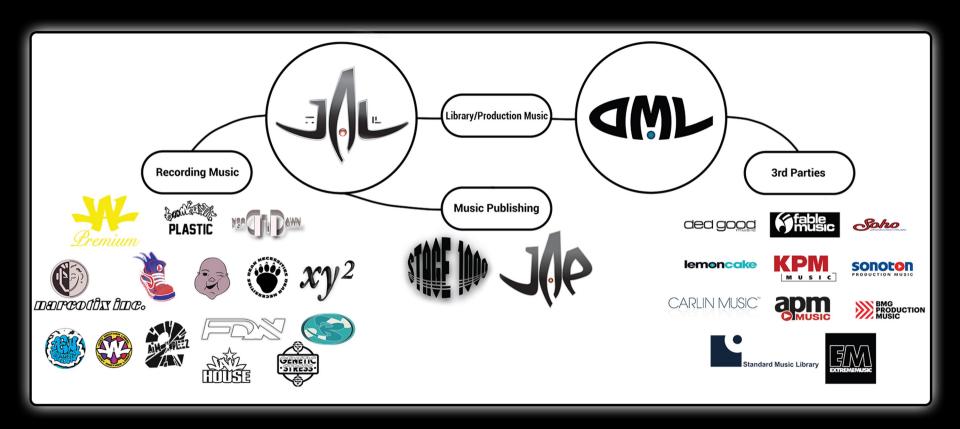
Respect all opinions regardless of rights and wrongs. Creativity is never right or wrong; it just is.

Business Description:

Just Another Label was incorporated in 1998 as part of The Stage One Music Company LTD, which was established in 1992. We have been involved with many ventures across the industry: as a retailer, distributor, recording company, commercial publisher, music library, supplier to production music libraries and publishing administration.

We have released many recordings on vinyl, CD and digital formats enjoying great acclaim in the underground UK electronic dance music scene. In 2003 our publishing arm (Stage 1000, now dormant), proudly received an <u>Ivor Novello</u> award for "Best Original Music For Television" for the Channel 4 production <u>Feltham Sings</u>, which was also awarded a BAFTA..

Nowadays, we primarily produce library production music including bespoke projects for some of the world's leading music libraries.



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LIBRARY/PRODUCTION MUSIC

The Dance Music Library (The DML)

Contemporary dance & youthful sounds soaked in wellness, with beats & bass in this place.

The DML builds on JAL's established reputation with users of Library Music. Established to deliver a one-stop-shop, offering a different take on Electronic Dance and Urban Music. Not to mention a useful resource for a bit of quirk.

Our <u>Drag and Drop</u> series is a godsend for busy video editors. <u>Old Skool</u>, sounds from past (and present) that are sure to strike a chord. And our <u>Box</u> series is packed with the music that has built our reputation.

Our musicians aren't necessarily big names, but they are always big talents and always handpicked. We take the time to find stand-out artists, nurture them, develop them, and give them all the support they need to build a professional career. Not heard their music before? You'll love it when you do...

<u>The DML</u> will be the dance music library to watch now and in the future.



COMMERCIAL

2023 is a milestone year for us, as it would be 30 years since we launched JAL.
Our first release was by Sunshine
Productions - <u>Take Me To The Top</u> / Just A Melody, which we dropped in September 1993. Since then, we have unleashed over 500 vinyl releases & 41 CD compilations.



We have released electronic music (Drum & Bass, Happy Hardcore, Techno, Trance, Beats & Breaks, House etc.) on various in house labels. In addition, we have assisted other independent labels in getting set up.

Between 2004 - 2019 we sadly neglected this arm of the business; however, in recent years, as if by magic, our vinyl and digital sales are achieving great results with organic interest. With some of our sought-after releases being repressed on vinyl via our old buddies at <u>Kniteforce Revolution</u>.

In 2023, we aim to relaunch JAL, on both vinyl and digital platforms. The new releases will be a mixed bag of good vibes from whatever genres tickle our fancy.

FUTURE

Since 2005 we have mainly focused on Library Production Music, featured in libraries such as Extreme, Sonoton, Lemoncake & BMG. Through these companies, our music is used in all media types, such as film, television productions, adverts, trailers & games.

In June 2022, we launched our music library specialising in dance & urban music called 'The Dance Music Library' (the DML). By Early 2023 we aim to have our library sub-published in the USA, Germany, Japan, The Netherlands, France and Australia, the main producing television production territories worldwide. In addition, we will manage the UK in-house.

On the commercial side of our music, we will focus on further developing our subscribers on platforms like Bandcamp, Spotify, Apple Music, Youtube & Vimeo. These and many more are currently distributed via our aggregator, The Orchard. We will continue to release our back catalogue on vinyl and remixes of popular classics by current icons in the hardcore and drum & bass scenes.

Whilst our main focus will be developing new & existing artists for The DML, we will keep our ears open for music that could be popular in the commercial arena and commercially release music that is suitable initially on The DML.